



Children's Week Image Use Agreement



This Agreement is made on _____ (date) by and between the Children's Forum (hereinafter "CF") acting on behalf of the Children's Week events and _____ (partner, person, or organization hereinafter "Partner") located at _____ (address, city, state, zip).

Section I - The Parties agree:

- A. Children's Week is an invaluable asset to Florida's children, youth, and advocacy communities.
- B. A key objective is to facilitate the celebration of Florida's children and the sharing of information to build common frameworks of policy knowledge and understanding of issues facing Florida's children and youth.
- C. Photographs and videos of children and youth, and in some cases their parents/guardians, program staffs, and others can be important in furthering this key objective.

NOW THEREFORE, in consideration of their promises and other good and valuable consideration:

Section II - Partner agrees:

- A. That permission has been secured from parents or guardians of all children who appear in photographs, digital images, or videos that Partner provides to CF for all or parts of those photographs, digital images, or videos to be used by CF as CF deems appropriate to further Children's Week key objectives per Section I above and for CF marketing of Children's Week and for program purposes.
- B. That Partner will release, indemnify, and hold harmless CF, as well as all CF employees, agents, representatives, partners, sponsors, etc. from all losses, claims, demands, liabilities, causes of action, or expenses, known or unknown, arising out of CF's use of photographs, digital images, or video that Partner provides to the CF.

Section III - CF agrees:

- A. Photographs, digital images, or videos provided by Partner will be used as deemed appropriate by CF only to further the key objective identified in Section I above and for CF marketing and program purposes.
 - 1) Such uses include, but are not limited to the CF websites to include Children's Week promotions, social media, newsletters, event program, or any other publication.
- B. That names of children/people appearing in photographs, digital images, or video that Partner provides to the CF will never be used in CF-created photographs, digital images, or videos.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed as of the date first set forth above.

Children's Forum

Partner

Authorized Representative (Print Name)

*Authorized Representative (Print Name)**

Authorized Representative (Signature)

Authorized Representative (Signature)

***The person** executing this Agreement on behalf of Partner affirmatively represents that she/he has legal authority to enter into this Agreement on behalf of Partner and to bind partner to the terms and conditions of this Agreement.